TSHPROI

School of Creative
& Technical Studies

PROSPECTUS

BOUTIQUE MANAGEMENT

A unique course designed for
those who wanna be an
entrepreneur

ADMISSIONS OPEN

Online & Offline

www.tshproi.com

GET TO KNOW ABOUT TSHPROI

WHY TSHPROI?

A fine clubbing of technology and creative ideas together with top universities. Here you can study, follow and pursue the course of your choice from the comfort of your home or anywhere in the world and offline classes too. Explore your creative sides with professional degree courses. As a candidate, you will get to interact with a new and diverse environment of technology and creative fields.

EVERYTHING IS TSHPROI

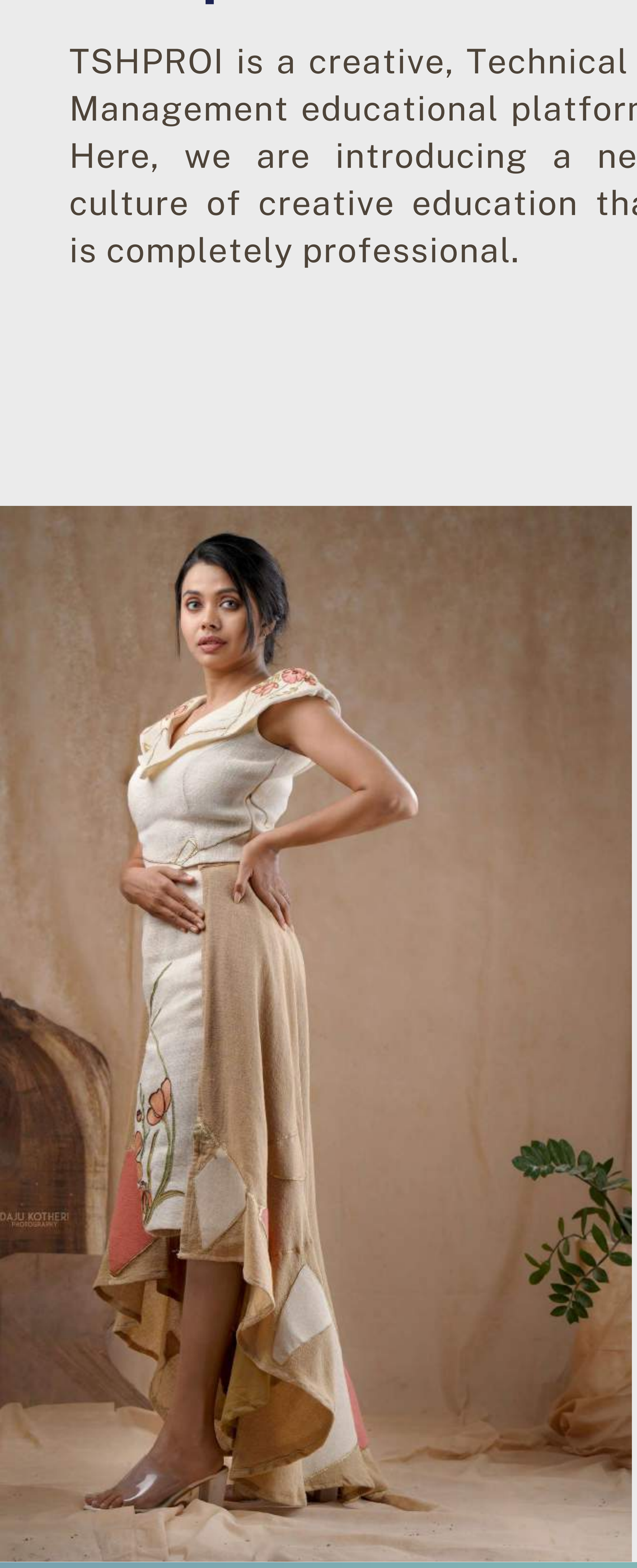
WHAT DO WE DO?

We have well-experienced faculty and an excellent course curriculum to help you learn the skills. Feel free to get in touch with us if you are looking to pursue a career in technology, design, and management. And we are here to address you with the best learning package at a reasonable fee range for a progressive future.

WHAT WE DO

Construct A Stunning Career Perspective

TSHPROI is a creative, Technical & Management educational platform. Here, we are introducing a new culture of creative education that is completely professional.



REDISCOVER YOUR CREATIVE SELF AND MAKE A CAREER OUT OF IT

The well-designed courses provide the aspirants with a realm of opportunities to conquer the creative world.

The academic program breaks the conventional educational system by providing the students with customized virtual and offline class facilities in the field of designing and management studies.

TSHPROI provides an entire professional system by ensuring the candidates with a well-organized practicing area to nurture their creativity with renowned industry experts and highly qualified professionals.

TSHPROI offers professional education in the field of Design, Technology & Management of Fashion, Product Design, Interior, Graphics, Management Ai & Data Science etc ....

OUR VISION

TSHPROI aims to flourish its diverse creative wings in the field of Art, Design, Technology, and Management across boundaries, axiomatically emerging as a transcendent institute of academic excellence around the Globe.

OUR MISSION

TSHPROI is more advanced as it provides innovative teaching techniques that ensure the candidates with efficiency and consistency via our teaching program.

TSHPROI's Holistic approach develops an optimistic attitude in candidates to overcome the challenges in this competitive world.
TSHPROI's Mission is to fabricate a new daring generation with the spirit of dignity.

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School of Creative & Technical Studies

OUR OBJECTIVES

- To establish professional education around the boundaries by covering the entire spectrum of technology, design, and Management with respecting all our ethical commitments.

- To promote the aspirations of candidates by personal grooming.
- Maintain innovative high-level advanced teaching methodologies that mirror the sense of confidence and creative aspects in candidates.

- To lead and enhance the development in the field of technology, design, and management.

- To provide limitless opportunities for aspirants in the field of technology, design, and management.

- To conduct research and disseminate knowledge to all spheres of academic, commerce, industry, community, society, and the world at large.

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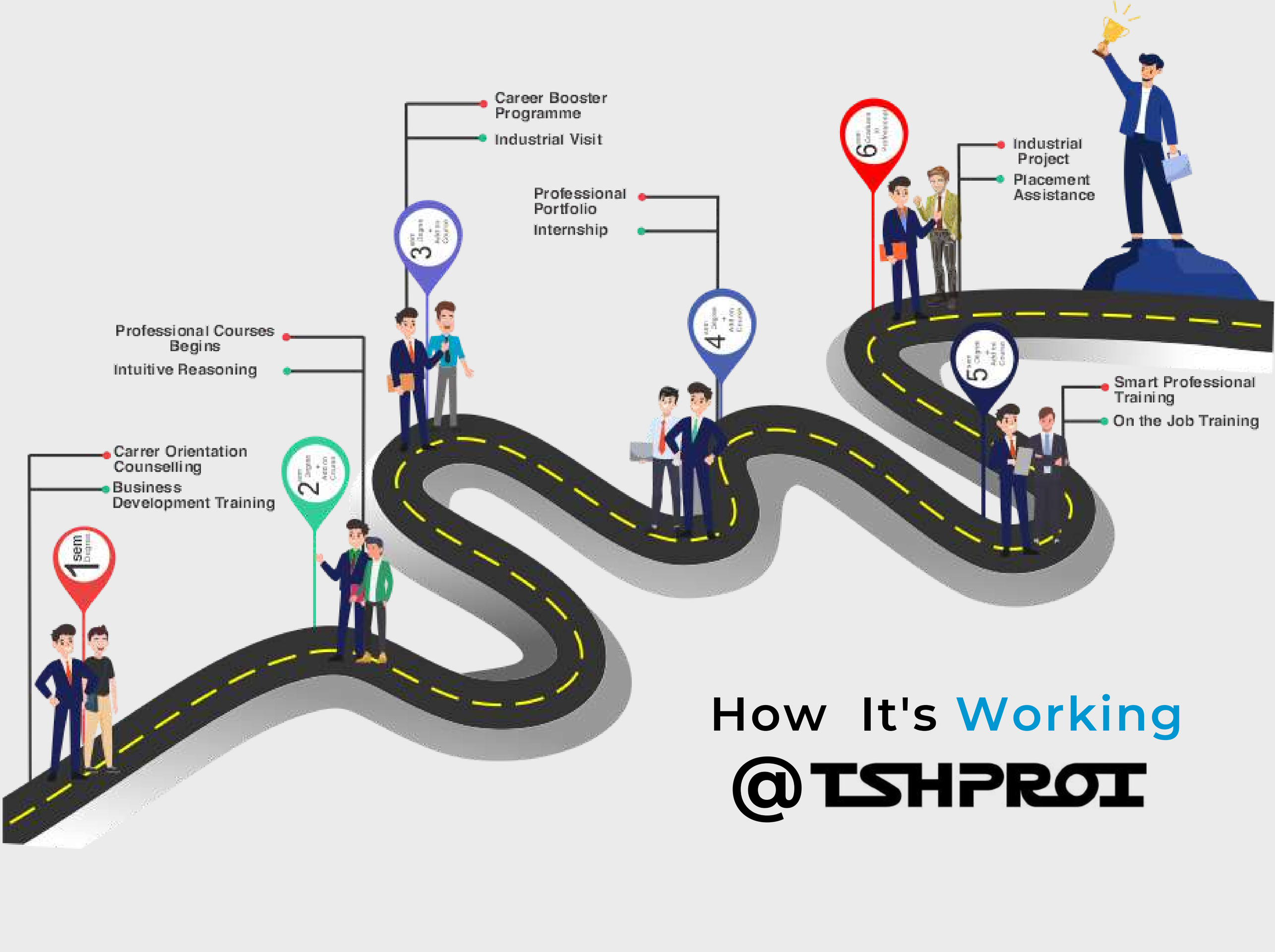

How It's Working @TSHPROI

Fine Clubbing of Professional courses along with UG & PG from top Universities

DESIGN COURSES

@TSHPROI

FASHION & APPAREL DESIGN

Fashion design is the art of applying design, aesthetics, clothing construction, and natural beauty to clothing and its accessories. It is influenced by culture and different trends and has varied over time and place.

INTERIOR & ARCHITECTURE DESIGN

Interior architecture is a practice that incorporates the art of design and the science of architecture, and it focuses on the technical aspects of planning and building a room. This field involves making the room safe and functional as well as designing aesthetically-appealing lighting, color, and texture for a space.

GRAPHIC & MULTIMEDIA ANIMATION

Graphics & Animation means giving life to any object in computer graphics. It has the power of injecting energy and emotions into the most seemingly inanimate objects. Computer-assisted animation and computer-generated animation are four categories of computer Graphics. It can be presented via Photo, Film, Video & animation.

WEB DESIGN (UI& UX)

Web design and development is an umbrella term that describes the process of creating a website. As the name suggests, it involves two major skill sets: web design and web development. Web design determines the look and feels of a website, while web development determines how it functions.

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BOUTIQUE MANAGEMENT

Boutique management is the course that tackles the fundamentals of Fashion Designing and managing a small-scale business establishment

It is designed to enhance the thought process that goes into designing creative and innovative fashion pieces as well as enhancing the skills required to market and promote one's brand or boutique. As the learners proceed through the course, they learn about applying the latest hands-on skills while learning about creative design. They are also taught about commercial aspects of Fashion & Apparel design.

FASHION & APPAREL DESIGN COURSES

1. **MASTER DIPLOMA IN BOUTIQUE MANAGEMENT**
2. **PROFESSIONAL DIPLOMA IN BOUTIQUE MANAGEMENT**
3. **MASTER DIPLOMA IN FASHION & APPAREL DESIGN**
4. **PROFESSIONAL DIPLOMA IN FASHION & APPAREL DESIGN**
5. **DIPLOMA IN FASHION & APPAREL DESIGN**
6. **DESIGN COLLECTION AND PORTFOLIO BUILDING**
7. **FASHION SOFTWARE (CAD) ADVANCE**

MASTER DIPLOMA IN BOUTIQUE MANAGEMENT

It is designed to enhance the thought process that goes into designing creative and innovative fashion pieces as well as enhancing the skills required to market and promote one's brand or boutique. As the learners proceed through the course, they learn about applying the latest hands-on skills while learning about creative design. They are also taught about commercial aspects of Fashion & Apparel design.

Duration:- 18 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 18
10 th or +2 above

CURRICULUM

1. FUNDAMENTALS OF FASHION & ART
2. EMBLISHMENTS
3. FASHION MANAGEMENT
4. TEXTILE SCIENCE
5. APPAREL DESIGN
6. PATTERN MAKING
7. GARMENT CONSTRUCTION
8. DRAPING
9. FASHION CAD & BASICS OF GRAPHIC DESIGN
10. VISUAL COMMUNICATION
11. PRESENTATION SKILLS
12. ACCOUNTANCY
13. RETAIL MANAGEMENT
14. PROFESSIONAL PORTFOLIO

FUNDAMENTALS OF FASHION ILLUSTRATION

- Introduction to Fashion Design
- Introduction to Art
- Art & Medium
- Line
- Elements of Shading
- Colour Theory
- Principles of Fashion & Apparel Design
- Art
- History of Fashion
- Elements of Fashion & Apparel Design
- Fashion Figures
- Facial features
- Human body
- Fabric Rendering
- Mood Board
- Theme Board
- Texture Board`
- Colour Board

EMBLISHMENTS

- Introduction
- Tools used for Embroidery
- Line stitch
- Loop stitch
- Flat stitch
- Note stitch
- Composite stitches
- Fashionable stitch
- Traditional stitch
- Aari Work

APPAREL DESIGN

- Introduction to Apparel Designing
- Human Body
- Types of Human figures
- Types of Apparel Designing
- Necklines
- Collars
- Sleeves
- Skirts
- Dress
- Trousers
- Pockets
- Cuffs
- Bows
- Ties
- Coat
- 3D silhouettes

TEXTILE SCIENCE

- Intro to Textile Design
- Textile fibers
- Classification & Properties of Textile Fibers
- Yarn Science
- Fiber to Fabric
- Fabric Identification
- Weaving
- Knitting
- Textile printing
- Textile print
- Dyeing
- Selection of Dyeing methods

PATTERN MAKING

- Introduction
- Pattern Preparation
- Advantages of paper pattern
- Tools for pattern making
- Measuring tools
- Drafting tools
- Marking tools
- Cutting tools
- Different types of measurement
- Basic bodice block
- Basic dress foundation
- Basic Sleeve block
- Basic Skirt Block
- Sleeves
- Collar
- Skirts
- Western wear
- Indian Outfits
- A-Line dress- Kids wear
- Yoke with Umbrella frock - Kids wear

DRAPING

- Introduction
- History of Draping
- Draping essentials
- Steps of Draping
- Basic Bodice
- Basic Skirt
- Dress
- Princess body
- Pleats
- Darts
- Tucks
- Gathers
- Concept-based Draping

GARMENT CONSTRUCTION

- Introduction to Garment Construction
- Introduction to Sewing Machine
- Types of Sewing Machines
- Different Types of stitches
- Hand stitches
- Seams
- Placket
- Pleat
- Tuck
- Dart
- Pocket
- Gathers
- Kameez
- Salwar with belt
- Chudidhar without belt
- Saree blouse
- Princess Blouse
- A-Line dress- Kids wear
- Yoke with Umbrella - Kids wear

FASHION MANAGEMENT

- Introduction to Fashion
- Fashion cycle
- Fashion forecasting
- Product design & development
- Design & development
- Merchandising
- Sourcing
- Costing
- Fashion industries
- Apparel - organization structure of the apparel industry
- Sampling
- Pattern department
- Cutting
- Bundling
- Production system
- Quality control & trimming
- Pressing
- Despatch department
- Incoterms
- Warehouse
- Branding
- Consumer Behaviour
- Customers Profile
- Pricing
- Retailing
- Visual Merchanding

FASHION CAD & BASICS OF GRAPHIC DESIGN

- Introduction to CAD
- Adobe Photoshop
- Adobe Illustrator
- Corel draw
- Human Body
- Types of Human figures
- Types of Apparel Designing
- Necklines
- Collars
- Sleeves
- Skirts
- Dress
- Trousers
- Pockets
- Cuffs
- Bows
- Ties
- Coat
- Visting Card
- Brousher
- Lay out
- Image Editting
- Social Media Posts

VISUAL COMMUNICATION

- Introduction to VC
- Branding
- Typeface design
- Identity design
- Publication design
- Advertising

PRESENTATION SKILLS

- Introduction to ppt
- Information presentation
- Instructive presentation
- Persuasive presentation
- Decision making presentation
- Progress presentation
- PowerPoint presentation

ACCOUNTANCY

- Introduction
- Business law
- Financial Markets
- Auditing
- Management Account
- Financial Accounting
- Taxation
- Micro economics
- Banking & Investment
- Corporate Finance

PROFESSIONAL PORTFOLIO

- Theme-based garment collection
- 5-10 GARMENTS

RETAIL MANAGEMENT

- Exports
- Marketing
- E-commerce
- Merchandising
- Buying
- Sourcing
- Procurement

PROFESSIONAL DIPLOMA IN BOUTIQUE MANAGEMENT

PDBM is one of the most sorts after courses for the new generation who want to transcend the line between passion for work and creativity this course is meant for creatively inclined individuals who want to make a career in a multi-billion dollar industry from creative designers, merchandisers, and fashion advertising. Boutique Management is a part of the Retail Marketing Industry which is one of the most sought-after. The course addresses the basics of fashion design and the management of a small business,

Duration:-12 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 18
10 th or +2 above

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12. ACCOUNTANCY
13. RETAIL MANAGEMENT

FUNDAMENTALS OF ART

DIPLOMA IN BOUTIQUE MANAGEMENT

The course aims to prepare the students to be able to understand the domestic procedures followed in apparel boutiques. The learners will be able to understand domestic consumer requirements and provide solutions to them on a customized basis.

Duration:- 8 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 18
10 th or +2 above

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DESIGN COLLECTION AND PORTFOLIO BUILDING

A Fashion portfolio displays the work done by the designer. Having a great portfolio is very important for jump-starting a career and getting jobs. In today's competitive world one has to make a mark for himself/herself. Fashion designers are mushrooming all over and a good Portfolio is one tool to get noticed.

Duration:- 6 months

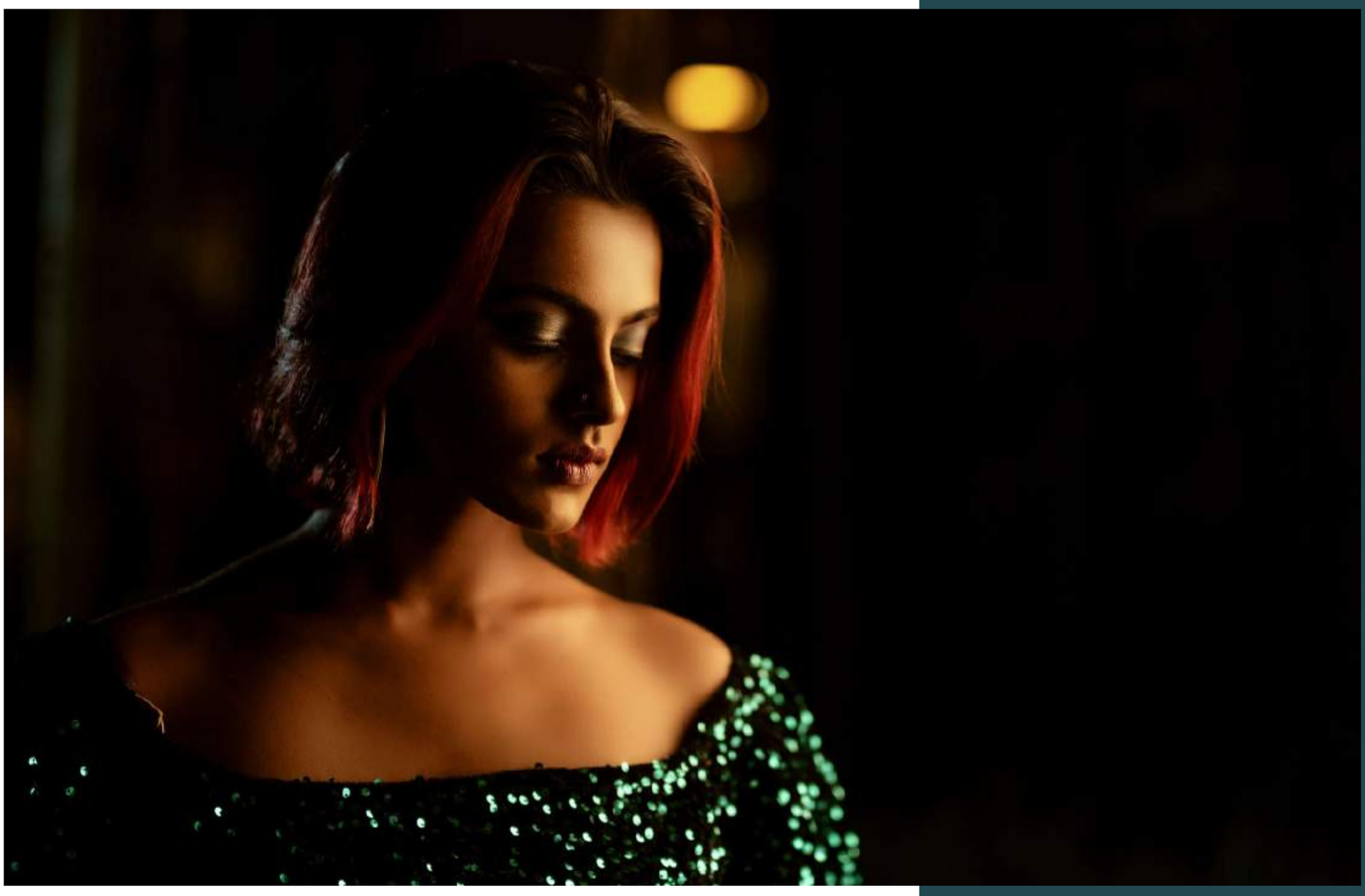
Course Mode:-
ONLINE & OFFLINE

Criteria:- Those who have finished the course (Fashion Design) from a Reputed college or institute (GITD students are not qualified for this Course)

CURRICULUM

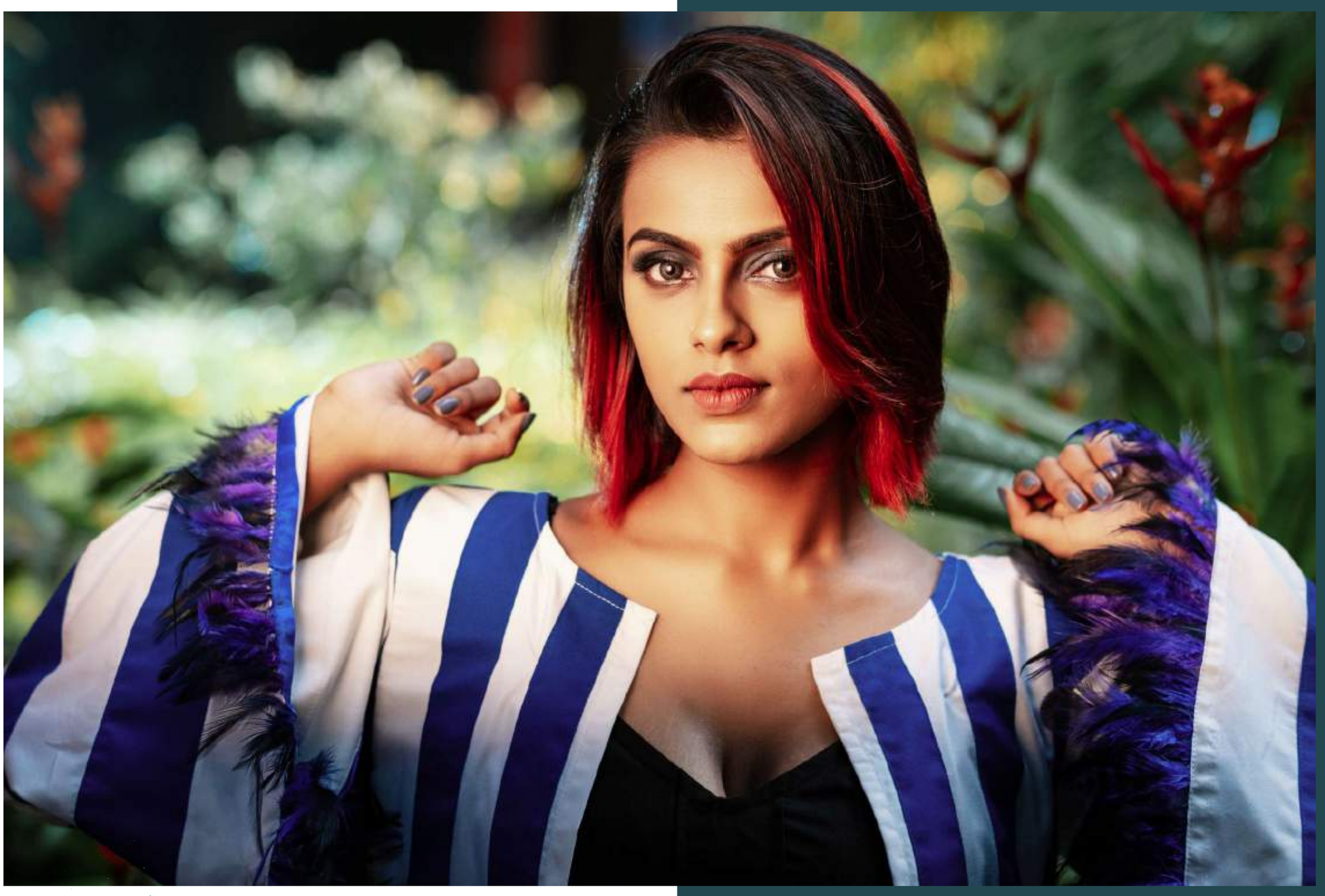
1. INTRODUCTION
2. INSPIRATIONAL BOARD
3. IDEATION
4. COSTING
5. PRESENTATION
6. THEME BOARD
7. COLOUR BOARD
8. MIND MAPPING
9. FINAL COLLECTION
10. CAD (BRUSH UP)

NB:- For the Designer Job, you have tO finish your final portfolio Collection.



FASHION

Check Out Our Portfolio!



to see all the cool projects
Our students Finished

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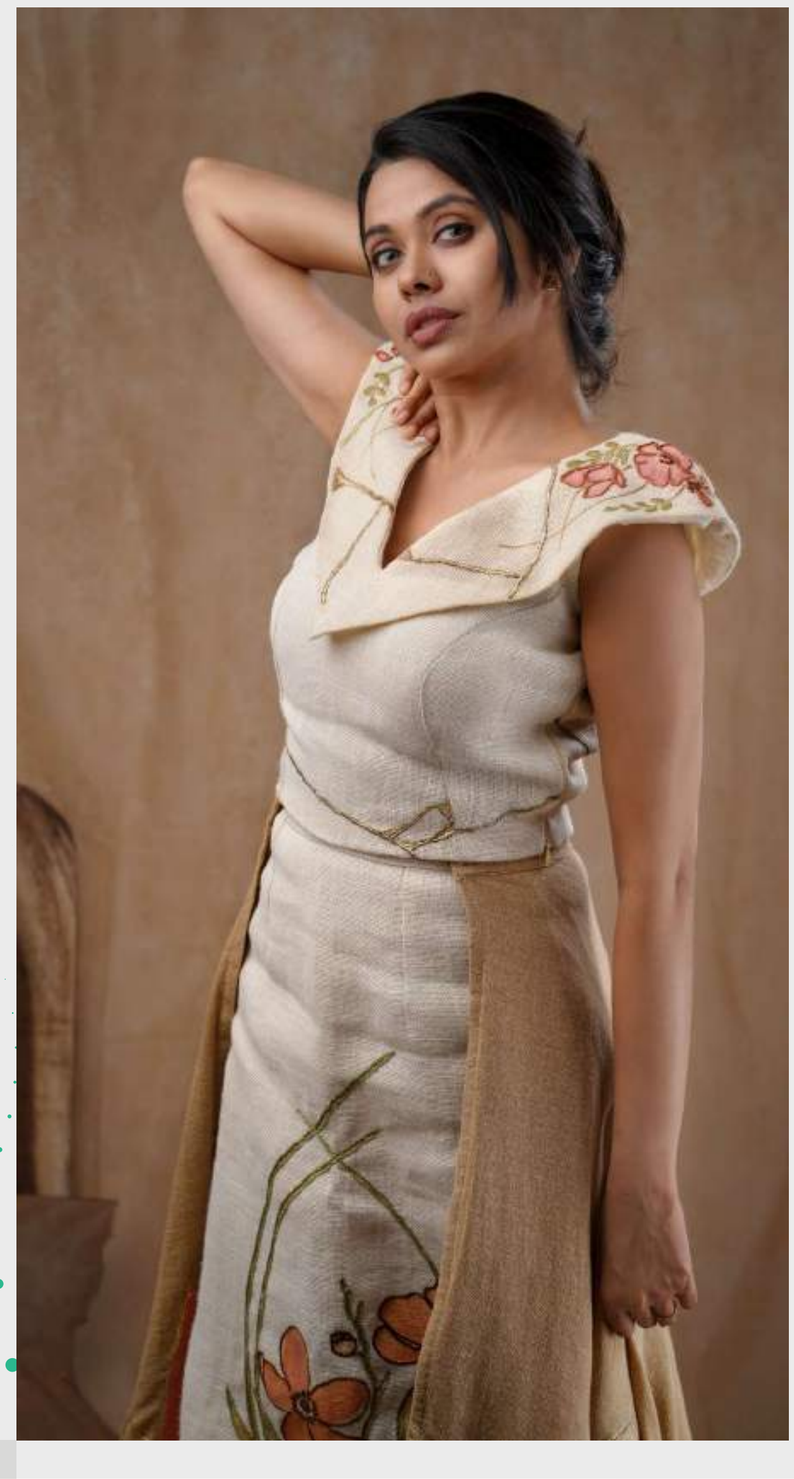

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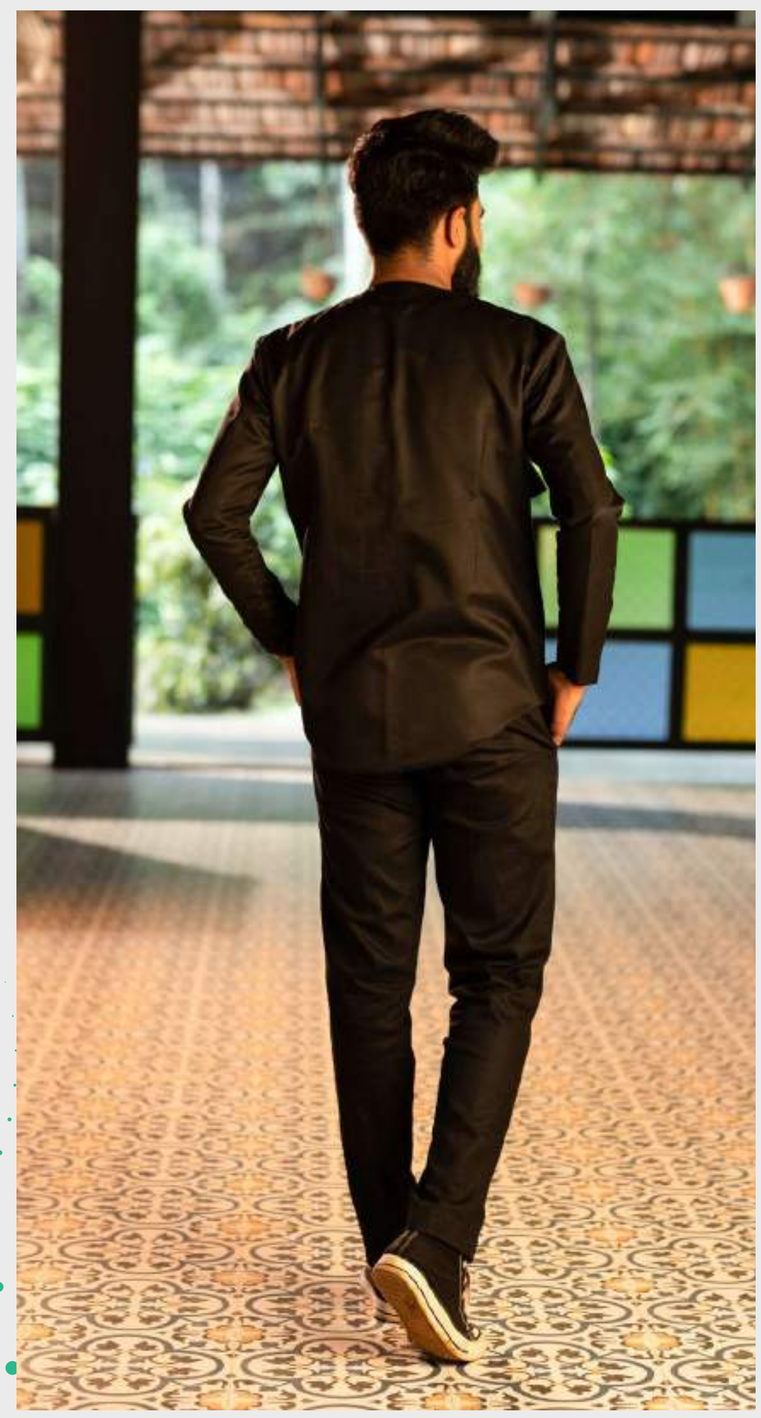

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MOLECULES
Represents for Technology

RGB (RED , GREEN ,BLUE)
Represents for designer

TSHPROI

TSH = TECHNOLOGY

PROI = DESIGN

The word "tshproi" comes from two languages, H-mong and Romanian.

"Tsh" stands for "Technology" in the H-mong language (TSHUAB)

whereas "Proi" stands for "Design" in the Romanian language (PROITICA)

Thank you

tshproi

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